

DURACORE
FLOORING
Designed To Inspire

GREEN TAG
CERTIFIED



trust brands®

DuraCore Lifestyle Flooring





...in beautiful, natural colours
that radiate health
and wellbeing

NEW ZEALAND'S LIFE-PROOF FLOORING

Perfect for busy homes, commercial settings and even wet rooms, DuraCore Lifestyle engineered luxury vinyl flooring is 100% waterproof, rigid and resistant to wear.

The secret of this revolutionary flooring is a stable, rigid mineral core which makes this floor dent resistant and incredibly easy to install over a wide variety of sub-floor surfaces including timber, concrete and most tiles. The core ensures a seamless, beautifully flat final result – including over large areas, as there is no need for expansion joints.

And you won't believe the appearance! High precision 3-D synchronising technology (EIR) has provided a deeply embossed surface in a gorgeous natural colour range in designs mimicking woodgrain.

In look and feel, it's very difficult to tell it apart from real wood. The pre-attached backing options are sound absorbing cork, or a microbial acoustic backing offering additional noise suppression and durability for high-traffic and commercial applications.

WHY DURACORE?

All the benefits of DuraCore flooring...

Lifetime Residential Warranty

Every DuraCore floor is designed to last – it's this good!

15-Year Commercial Warranty

Superior wear, scratch and dent resistance performance in commercial applications. The option of a microbial backing will increase sound absorption.

Durable

DuraCore outperforms all other flooring alternatives with the look of luxury and the confidence of long-lasting performance.

Low Maintenance

Just a quick vacuum or swish with a damp mop and you're good to go. No additional maintenance treatments are required.

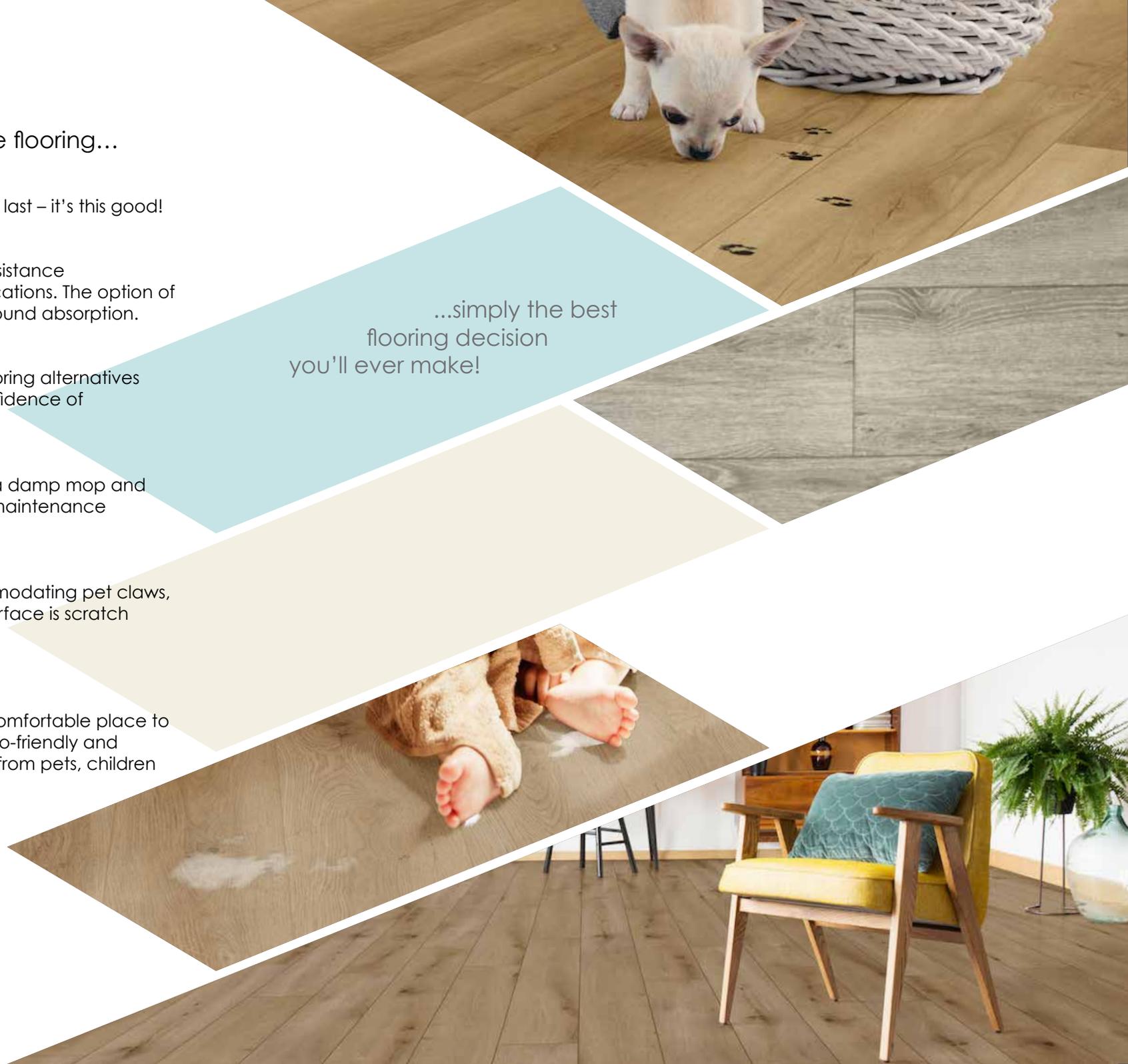
Pet-friendly

DuraCore is truly life-proof, accommodating pet claws, accidents and exuberance. The surface is scratch resistant, 100% waterproof and has superior stain resistance.

Child-friendly

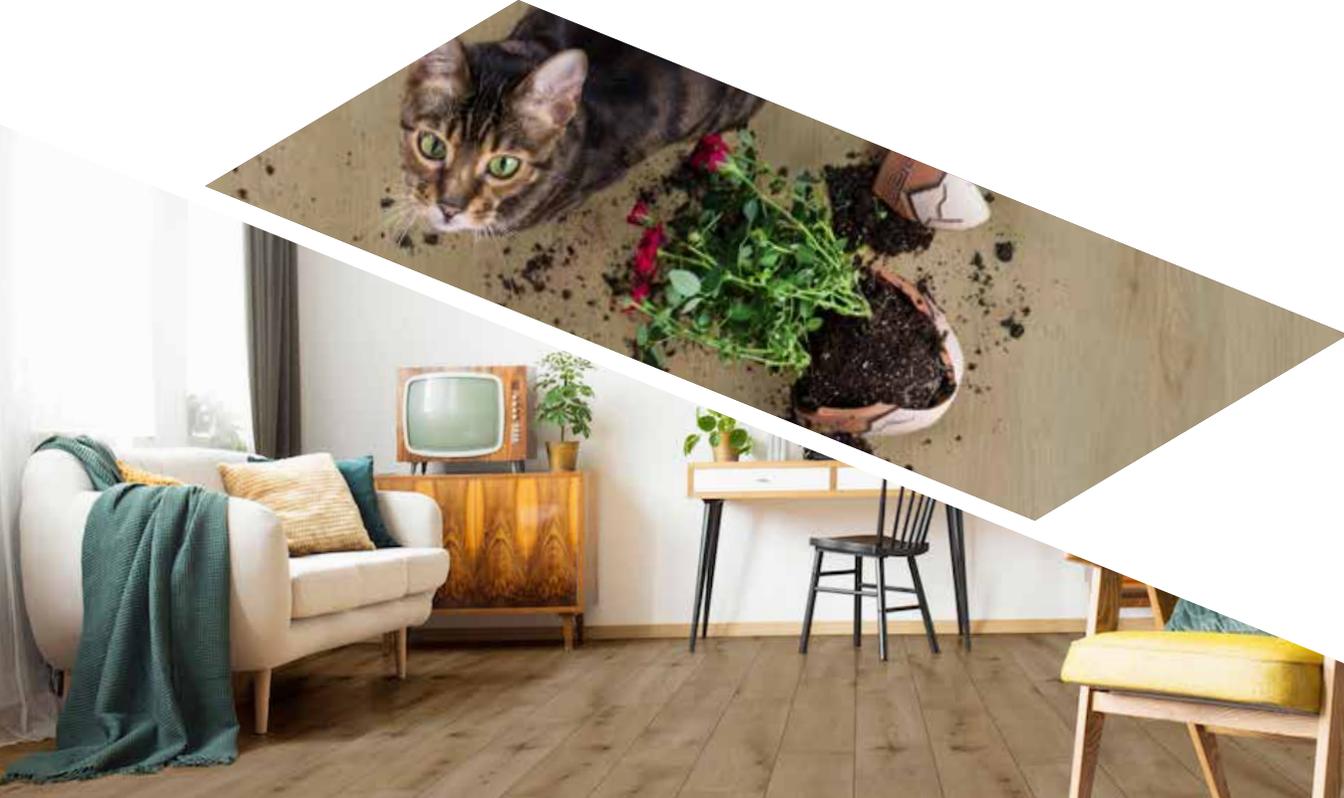
Children need a safe, warm and comfortable place to play. DuraCore is durable, 100% eco-friendly and will withstand scuffs and scratches from pets, children and foot traffic.

...simply the best
flooring decision
you'll ever make!





...superior engineered multi-layered construction to withstand life's happy accidents!



WHY DURACORE?

Waterproof

Can be used in every room in the house. 100% waterproof with stain resistance providing peace of mind.

Scratch Resistance

Rest easy that the tough engineered multi-layered surface of your DuraCore floor will withstand scuffs and scratches from pets, children and foot traffic.

Underfloor heating

Compatible with radiant underfloor heating systems up to 27°C – operating conditions apply.

Easy step cushioning

The natural cork backing provides a wonderful warmth and softness underfoot.

Realistic designs

The deeply embossed surface, rich grain designs and warm colour tones provide the look and feel of real wood.

Hypoallergenic

DuraCore is naturally hypoallergenic and waterproof so is unable to harbour nasty irritants, moulds and bacteria. It is also GreenGuard Gold certified.

Environmentally friendly

Global GreenTag and GreenGuard Gold certified, passing the world's toughest standards for health, eco-performance and safety.

An assurance of being free of plasticisers, ortho phthalates and other harmful substances.



DURACORE'S MULTI-LAYERED PERFORMANCE

Quick and easy to install

Effortless installation directly over most subgrade floors without telegraphing imperfections.

Acoustic qualities

DuraCore's sound absorption is outstanding - reducing noise transfer by 18dB making it ideal for upstairs, apartment and office settings. A microbial backing option reduces this even further.

Dimensionally stable

Dimensionally stable, no expansion joints required, even over very large areas.

Acclimatisation not necessary under normal conditions

The exceptional stability and waterproof nature of DuraCore means acclimatisation to new humidity levels required in standard timber and other flooring types is not required. Please refer to installation manual for more details.

Electrostatic performance

Thanks to the composite layering and material selection, DuraCore is static free.

Plank sizes

DuraCore is available in our Urban Collection plank size of 178mm x 1235mm or Lifestyle Collection plank size of 225mm x 1532mm. The plank sizing simplifies installation and creates great versatility for generous as well as small spaces.

Featuring natural wood grains

A stunning selection of colours and embossed surfaces embrace the beauty, look and warmth of natural timber grain.

DEEP STRUCTURED DECORATIVE LAYER

Providing the look and feel of a premium hardwood floor, but with the benefit of being 100% waterproof and scratch resistant

MULTI-LAYER QUARTZ ENHANCED URETHANE COATING

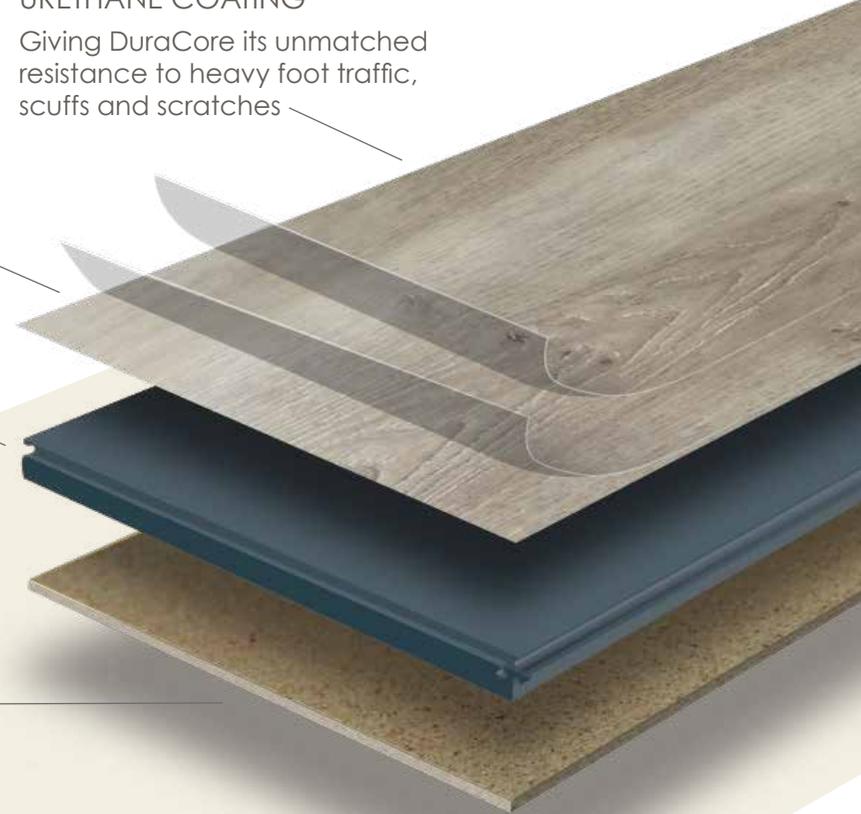
Giving DuraCore its unmatched resistance to heavy foot traffic, scuffs and scratches

RIGID MINERAL CORE

100% waterproof, extra stable and rigid

1.5MM PRE-ATTACHED CORK UNDERLAY

Naturally hypoallergenic and waterproof. Cork is the natural solution for extra insulation, sound absorption and a soft underfoot feel



...DuraCore is completely waterproof, scratch resistant and sound absorbent with a soft and luxurious underfoot feel

NATURALLY INSPIRED

Glorious designs inspired by nature and captured through superior engineering provides the look and feel of wood, with seriously enhanced durability



Manganui River CW-1260
A mid-tone character-filled grain anchoring any room with dark knots and whirls



Taranaki CW-2139
Honey and biscuit tones provide warmth and harmony and a perfect pairing with strong colours



Canterbury Oak CW-1784
Clean lines in light spacious tones with gentle wood grain features – urban chic!



Russell CW-2254
The gentle grain of oak provides a classic yet everyday elegance to any room



Cardrona CW-1941
Transport yourself to the ski-fields with this luxurious light white and grey woodgrain combination

Indent Only (Minimum Order Quantity Applies)



Paunui CW-2365
A more rural presentation with darker knots and natural imperfections on a warm biscuit base



Canterbury Oak CW-1784

NATURALLY INSPIRED

DuraCore's rugged durability combined with warm colourways and the rich character of timber grain welcome in everything life has to offer



Kaikoura CW-2367
Rustic whorls and tonal variations create interest and character



Matakana CW-2608
Dark wood grain on a multi-toned board provides an authentic rural feel



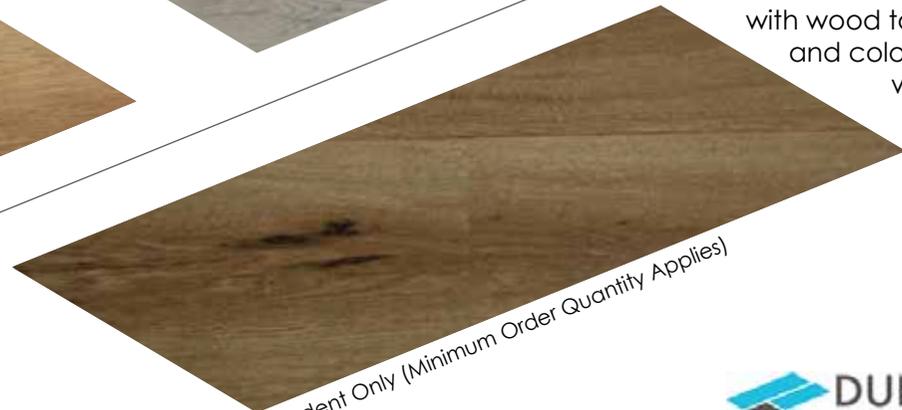
Arrowtown CW-2440
A blend of honey tones at full scale enables a spaciousness with a down-to-earth feel



Greymouth CW-2609
A monochromatic palate provides the perfect backdrop to high-end design



Cathedral Cove CW-2600
The more pronounced wood grain on a mid-tone background adds depth to a light décor



Raglan CW-3050
A more contemporary feel with wood tone variations and colour contrasted wood features



Arrowtown CW-2440
Indent Only



WATERPROOF

The same colour can run seamlessly through all areas including the laundry and bathroom

Cathedral Cove CW-2600



Cardrona CW-1941
Indent Only



Russell CW-2254
Indent Only



Manganui River CW-1260

QUIET

The options of natural cork or the extra sound absorbing microbial backing absorbs noises without requiring underlay





EASY TO CLEAN

A quick vacuum or damp mop and your floor looks like new – perfect for everyone



Matakana CW-2608

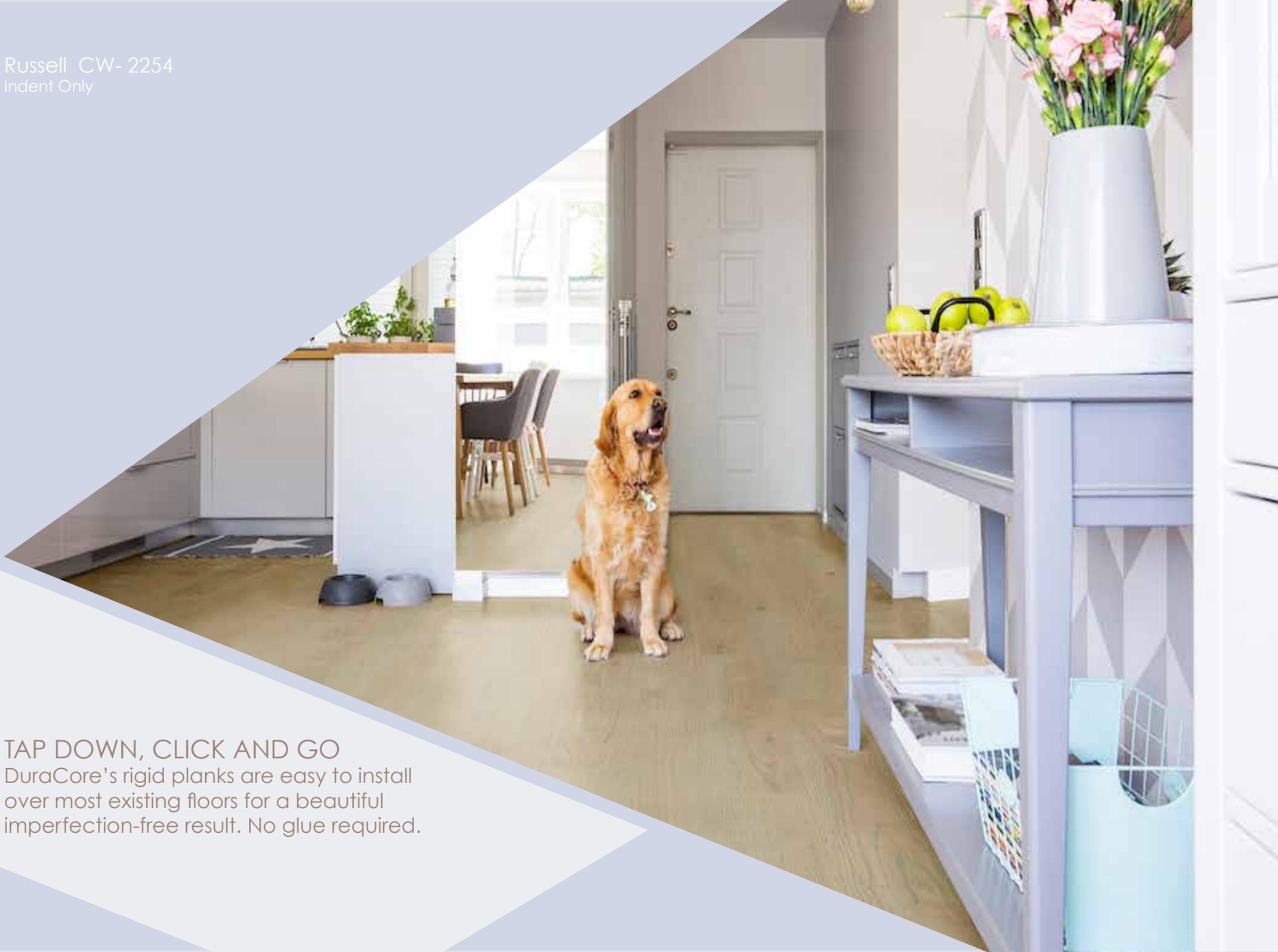


Cathedral Cove CW-2600

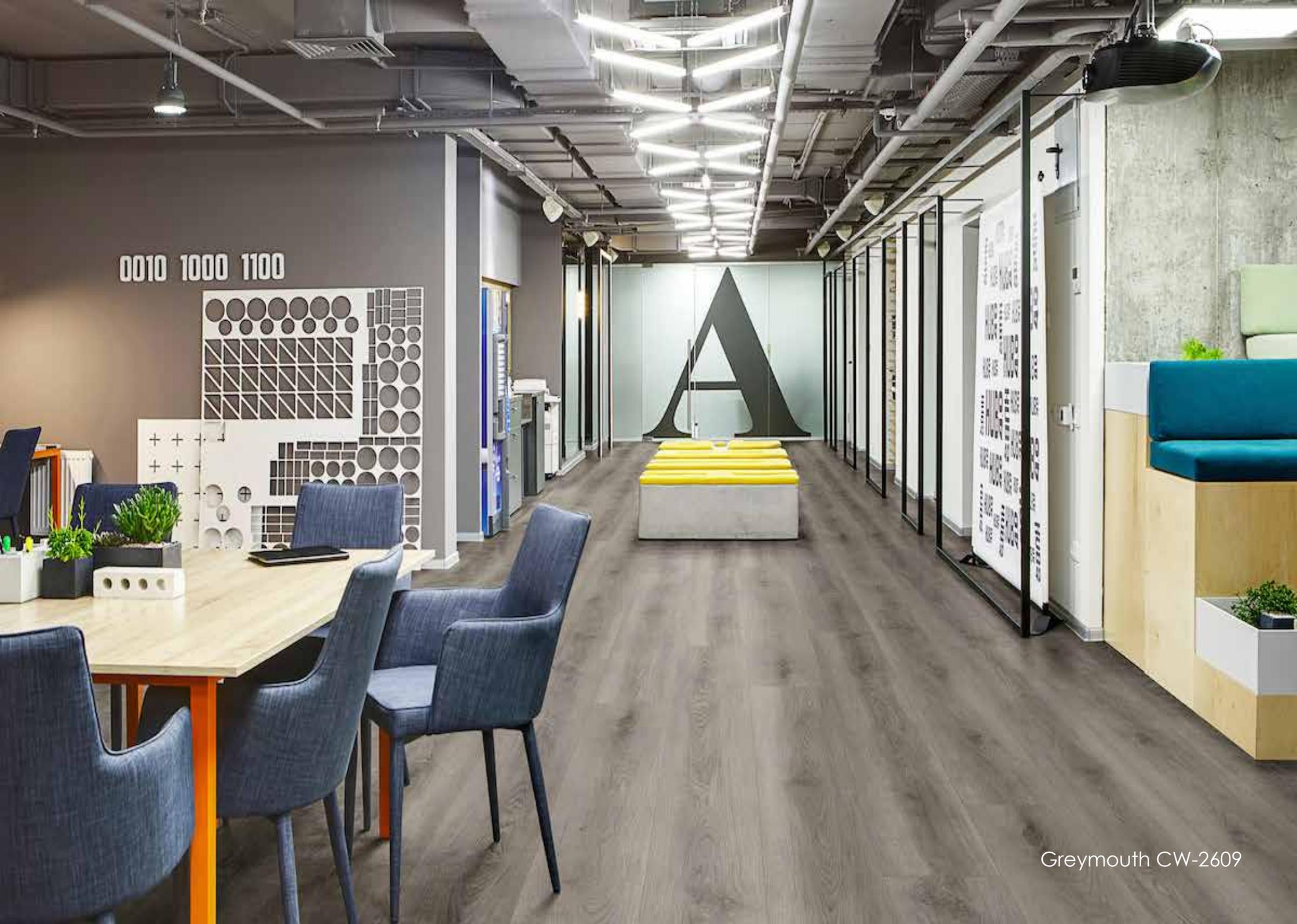


Matakana CW-2608

Russell CW- 2254
Indent Only



TAP DOWN, CLICK AND GO
DuraCore's rigid planks are easy to install
over most existing floors for a beautiful
imperfection-free result. No glue required.



0010 1000 1100



Raglan CW-3050
Indent Only

Visit us online at www.ecodureflooring.co.nz
or in our showroom

- **Talk to us about your requirements – we can help**
 - **Order or collect samples to take them home**
 - **Look through our photo gallery for inspiration**
 - **View our full product range to compare benefits**
 - **Obtain an obligation-free quote from our qualified team**

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